CWA2016 MarketPlace

ARC at Camana Bay
26 & 27 October, 2016

CARIBBEAN WEEK OF AGRICULTURE
Investing in Food & Agriculture
Cayman Islands 2016

CAYMAN ISLANDS GOVERNMENT

CAYMAN ISLANDS CHAMBER OF COMMERCE

Register NOW to reserve Your Booth Today!

www.cwa2016cayman.com

Don't miss this opportunity to share current, in-depth information about your company and its products and services.

CWA2016 MarketPlace

The CWA 2016 Agriculture MarketPlace provides the opportunity to meet and network with potential customers, prospects and partners, while showcasing your products and services.

Attendees will include Ministers of Agriculture, Permanent Secretaries and Chief Technical Officers, Senior CARICOM Officials and Cayman Islands Restaurateurs, Hoteliers, Wholesalers, Retailers and Consumers, all sharing in the field of Caribbean Agriculture and Food and Beverage production.

MarketPlace will be held in the modern and award-winning Arts & Recreation Centre (the ARC) at Camana Bay. This 20,000-square-foot multipurpose venue is air conditioned and well-appointed with a 787square-foot central stage for feature demonstrations.

Network with regional decision makers during 14 hours of dedicated exhibition time.

Exhibitor Benefits

All Exhibitors Receive:

- Multi-media exposure before, during and after the Expo
- Online options for advertising your products, services and exclusive MarketPlace specials
- Professionally designed exhibition spaces
- Booth identification signage at the event
- Recognition from podium by event speakers

Caymanite | US$2,500
20' X 16'

Premium placement at venue
Name recognition in Exhibition floorplan map
CWA website: Your company logo and link promoted from signup
CWA Facebook: Promo posts pre/ during/ after event

- Inclusion in e-Blasts throughout CARICOM Region
- Recognition in pre-event media release
- Full page Ad in electronic programme guide

Furnishings:

*Basic 110v electrical outlet
6 x 6-foot skirted tables
10 x chairs
4 x Pipe and Drape booths

*any electrical requirements above and beyond the basics will be at the exhibitor's expense

Silver Thatch | US$1,000
20' x 8'

CWA website: Your company logo and link promoted from signup
CWA Facebook: Promo posts pre/ during/ after event

- Inclusion in e-Blasts throughout CARICOM Region
- Half page Ad in electronic programme guide

Furnishings:
*Basic 110v electrical outlet
4 x 6-foot skirted tables
6 x chairs
2 x Pipe and Drape booths

*any electrical requirements above and beyond the basics will be at the exhibitor's expense

Black Coral| USD250.00
10' x 8'

CWA website: Your company logo and link promoted from signup
CWA Facebook: Promo posts pre/during/after event
Banner Ad in electronic programme guide

Furnishings:

*Basic 110v electrical outlet
1 x 6-foot skirted tables
2 x chairs
1 x Pipe and Drape booth

*any electrical requirements above and beyond the basics will be at the exhibitor's expense

MarketPlace Hours

Show Hours:

Wednesday 26 October, 5:30 p.m. - 8:30 p.m.
Thursday 27 October, 10:00 a.m. - 8:30 p.m.

Booth Set up:
Tuesday 25 October, 9:00 a.m. - 6:00 p.m.
Wednesday 26 October, 9:00 a.m. - 4:00 p.m.

Booth breakdown:
Thursday 27 October, 8:30 p.m. - 9:30 p.m.
Friday 28 October, 9:00 a.m. to 4:00 p.m.

Tobacco Free
The ARC at Camana Bay is a tobacco free facility. Use of tobacco on site is prohibited, including traditional and e-cigarettes.

Exclusive Sponsorship Opportunities:

Registration Pens . . . . . **US$1,500 (QTY 2500)**
Pens with your company name/logo are placed at registration and all seminar sessions, putting your brand into the hands of attendees.

Badge Lanyards . . . . . **US$$2,500 (QTY 1000)**

Attendees become your mobile billboards with your company's one-color imprint on the badge lanyards.

Conference Tote Bags . . . . . **US$3000 (QTY 500)**
Become the exclusive sponsor and get your company logo imprint (and booth number if desired) featured on the front of the bag. Includes a one-page promotional flyer or giveaway inserted in the tote bags.

Tote Bag Insert - One-Page Promotional Flier (8 ½" x 11") or giveaway **US$300 (QTY 500)**
Include your company's one-page marketing brochure or a giveaway in the registration tote bags to ensure all registrants receive your information. All inserts must be pre-approved by show management.

Daily Beverage Services: Morning Breaks | Afternoon Breaks
Quench your thirst for brand awareness by sponsoring morning and/or afternoon coffee breaks between meetings and seminars. Includes signage at coffee break service area and an unmanned table for distribution of company marketing materials. (Marketing materials subject to approval).
Morning Break = US$1000 per day (Includes all morning sessions)
Afternoon Break = US$1000 per day (Includes all afternoon sessions)
Morning & Afternoon Break = US$1500 per day
Opening Ceremony Morning Break = US$3000
All Morning & Afternoon Breaks = US$5000 (M-F Excluding Opening Ceremony)

CWA 2016 Market Place Printed Floor Plan Map . . . . . **US$2000 (QTY11,000)**
Stand out from the crowd and bring attendees to you by featuring your booth on the printed fold-out floor plan. Participating advertisers will receive a business card size ad (4.25" x 2.5"), and highlighted company name, booth number and booth location on the map. Maps will be inserted in each attendee welcome bag and distributed to 11,000 local consumers.

(All exclusive sponsorship opportunities subject to availability)

Exhibitor services

The CWA 2016 team is ready to assist you in planning your exhibit. Contact us for guidance and assistance.

Booth Registration and Sponsor Benefits:

Nikita Durrant
Cayman Islands Chamber of Commerce
Main: 1(345) 949-8090 Ext. 121
Direct: 1(345) 743-9121
Email: reception@caymanchamber.ky

EXHIBIT LOCATION: Please indicate your sponsorship level and preferred booth(s) location.

☐ **CAYMANITE** ☐ **SILVER THATCH** ☐ **BLACK CORAL**

1st Choice:_____ 2nd Choice:_____

EXHIBITOR INFORMATION: Company Name: _____

Contact Name: _____ Industry: _____

Sector:_____ Phone Number/s:_____

Email Address:_____

Products/Services to be exhibitited:_____

What specials will you offer?:_____

I am interested in contributing an item toward a grand prize basket for visitors

☐ Yes ☐ No

Exclusive Sponsorship Opportunities:

☐ **Registration Pens**
☐ **Badge Lanyards**
☐ **Conference Tote Bags**
☐ **Tote Bag Insert**
☐ **CWA 2016 Market Place Printed Floor Plan Map**

Daily Beverage Services:

☐ Morning Break ☐ Afternoon Break ☐ Morning & Afternoon Break
☐ Opening Ceremony Morning Break ☐ All Morning & Afternoon Breaks

DECLARATION: In making this booking, I agree to comply with the Terms & Conditions and the Rules and Regulations as set-out by the Cayman Islands Chamber of Commerce. I acknowledge having read the Terms and Conditions listed within and agree to comply with these regulations.

Signature:_____ Date:_____

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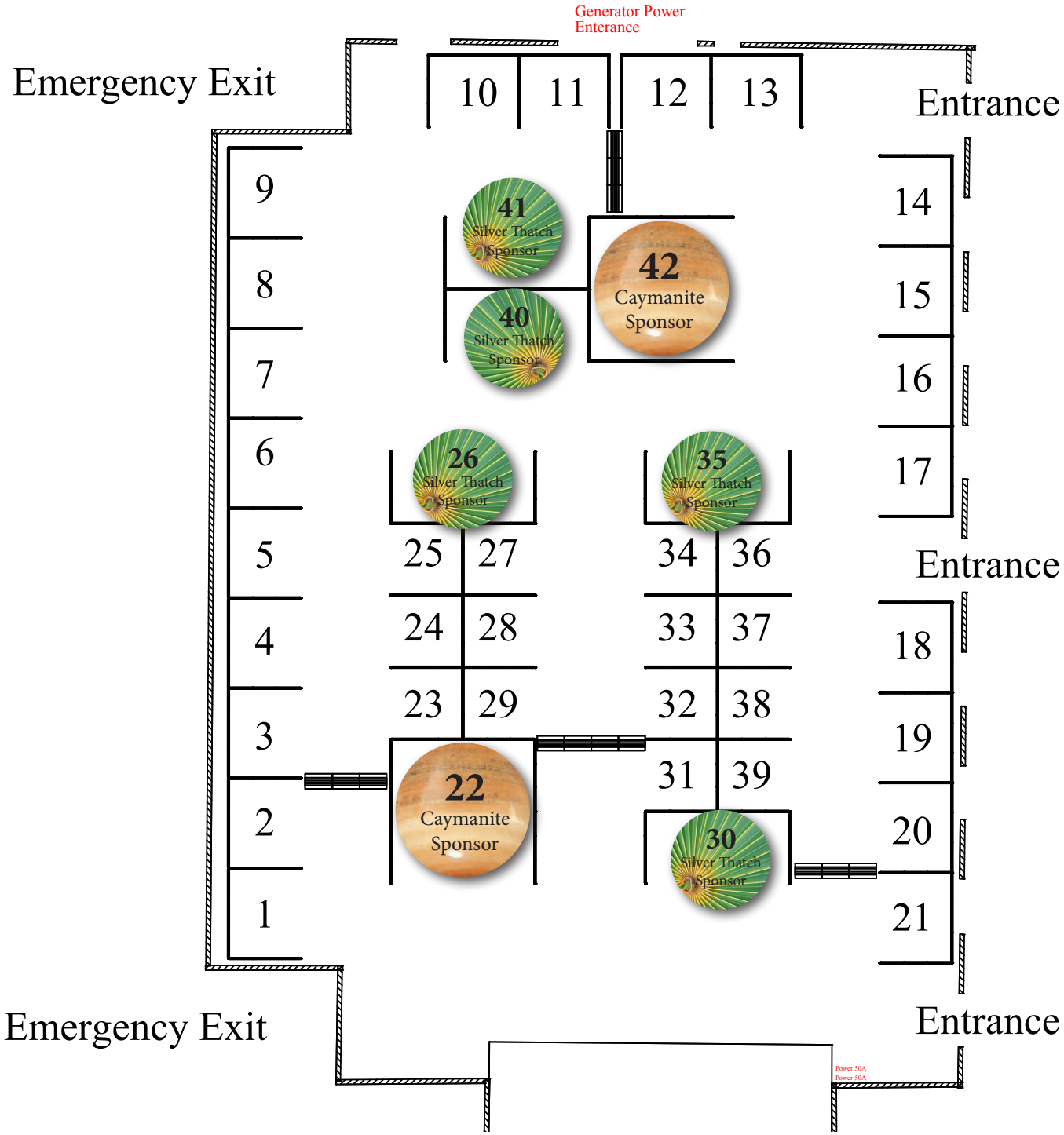

Special arrangements are being made to facilitate shipment of goods and samples to the Cayman Islands for the event. Visit the CWA website: cwa2016cayman.com for more details.

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TERMS & CONDITIONS
CONTRACT: This contract, once properly executed by the applicant (Exhibitor) and upon the acceptance by the Cayman Islands Chamber of Commerce (CICC) shall constitute a valid and binding contract. The CICC reserves the right to accept and/or reject any applicant.

PAYMENT SCHEDULE/CANCELLATION POLICY:
STANDARD BOOKING:

- Deposit Payment – 50% (non-refundable) deposit and signed contract are due upon booking.·
- Second Payment – Balance is due by September 19th, 2016. If space is booked after September 19th, 2016 full payment is due upon booking. No refunds after September 19th, 2016.

SPACE RESERVATIONS: The CICC shall have sole authority over the selection of booths by the exhibitors. Reservations are based on a first-come, first-serve basis and no reservations may be made until payment in full and a completed contract is accepted by the CICC.

EXCLUSIONS: Exhibitors are prohibited from marking or screwing any objects into the walls or floors of the ARC. The use of concrete screws is strictly forbidden. Any damage by the exhibitor to the floor and walls of the ARC, curtains and display booth frames will be charged to the exhibitor accordingly.
Exhibitors are not allowed to sub-let any booth space.
There will be no solicitation or hand outs at the entrance or any public areas within MarketPlace grounds. Exhibitors are limited to their booth space.
No raffle tickets. | No soliciting of funds. | Pets are strictly prohibited.
Booths may not exceed 8 feet in height excluding the Caymanite Sponsors' booths.

CHILDREN UNDER 16 ARE NOT ALLOWED AT THE OPENING EVENT OR DURING SET-UP AND BREAK-DOWN TIME.

EXHIBIT GUIDELINES: Exhibitor agrees to indemnify and hold the CICC harmless from any liability and damage from any bodily injury, property damage and all liabilities arising from the operation of the exhibit or products sold during MarketPlace. Exhibitors with special booth construction requests must contact the office of the CICC to confirm approval as soon as possible. The CICC will provide booth space which includes pipe & drape, security, and janitorial services throughout the event.
Exhibitor Signage: Banners, decorations or signage may not be attached to any permanent surfaces in the building. No holes may be drilled, cored, or punched into the walls or floors. All equipment used must be stable without bolting or anchoring to floors or walls.
Floor Tape - the use of single-sided or double-sided tape is prohibited on walls and floors. Please check with the CICC for approved materials.
The Chamber will provide a public address system for any announcements that exhibitors wish to make. All notices should be provided to the Chamber in advance.

Exhibitors will be expected to keep sound demonstrations at an acceptable level without causing distraction to other booths.
AV Equipment rental: please let the CICC know if you need to rent AV equipment. A limited supply can be provided at the exhibitors expense.
The CICC reserves the right to remove any exhibit, material, or product considered offensive, disruptive, in poor taste or otherwise inappropriate. Exhibitors shall at all times abide by the laws of the Cayman Islands during MarketPlace.

NO EXHIBITOR WILL BE ALLOWED TO REMOVE THEIR DISPLAY BEFORE 8:30 PM ON THURSDAY 27 OCTOBER, FOR THE SAFETY OF ALL OTHER EXHIBITORS AND VISITORS. ALL ITEMS MUST BE REMOVED FROM THE ARC BY FRIDAY 28 OCTOBER BEFORE 4:00 PM. THE COST FOR DISPOSAL OF ANY UNREMOVED ITEMS WILL BE CHARGED TO THE EXHIBITOR.

ADVERTISING: The CICC is responsible for coordinating all advertising, promotional opportunities (including television and radio appearances and newspaper interviews) , marketing, logistical and administrative functions associated with MarketPlace. It is agreed that as a Sponsor, your company agrees to participate, if requested, in opportunities mentioned above to promote MarketPlace.
Every possible care is taken in the production and printing of materials; however if a mistake is made or omission occurs, the CICC will not be held financially responsible.
The CICC reserves the right to reject any advertisement which it feels is not in keeping with our standards. Further, the CICC shall not be held liable for damages if there is a failure to publish an advertisement for any reason.

FOOD AND ALCOHOL: Exhibitors who manufacture, process or distribute food as their normal course of business and wish to distribute food samples, will be allowed to do so, subject to CICC approval. Food samples should be bite sized and beverage sizes no larger than 5 ounces. Food must be served in non-breakable containers and with disposable cutlery. Beverages must be served in disposable cups. **For local vendors, food can ONLY be served by those with mobile food vendor licenses.**
Alcohol should only be sold by persons authorized by the Chamber of Commerce and who have a mobile liquor license from the Department of Liquor Licensing and NOT by persons under the age of 18. NO ALCOHOL should be served to persons under the age of 18. All persons trying to buy alcohol must present a government issued ID.

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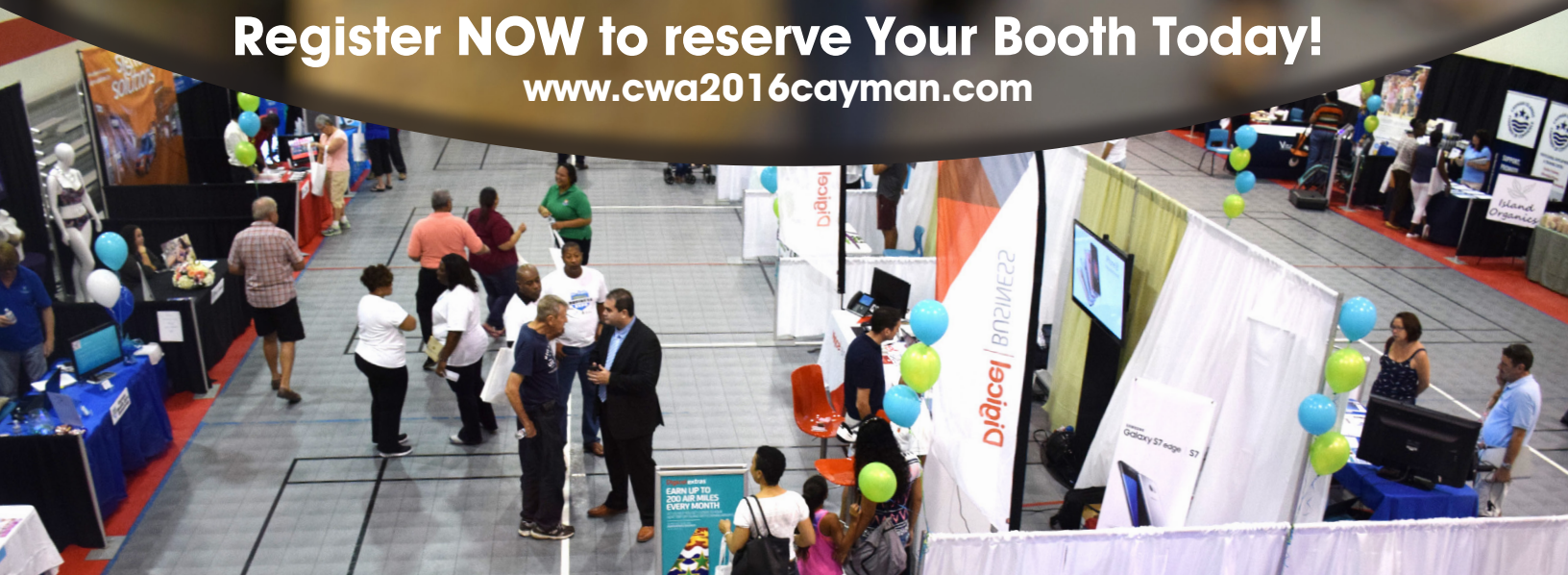
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