

## DASHBOARD

(as at 4<sup>th</sup> April 2014)

- **Membership renewals:** 458 (422 corporate, 36 associate) 75.23% renewal rate
- **New members to date:** 19 (7 corporate, 2 associate)
- **Total membership:** 477 corporate and associate members; 90-day renewal notices distributed this week.
- **Total account balances:** C\$489,079.14 or US\$596,437.98
- **Staffing:** Membership Sales Coordinator interviews scheduled for April 3, 4 and 7<sup>th</sup>.
- **Upcoming events:** Earth Day Roadside Cleanup on Saturday, 26<sup>th</sup> April. BE INFORMED series: Ironwood Development, Wednesday, 30<sup>th</sup> April. Business After Hours: Logic - Thursday 8 May, Governors Square. Customer Appreciation and celebration of 10 year anniversary.
- **Advocacy matters:** Advocacy agenda progress report has been completed and distributed for review.

## New Members as at 4<sup>th</sup> April 2014

Company Name	Type	Beneficial Owners
1. Cayman Islands Crisis Centre	Associate	Cayman Government
2. Legal Chambers Cayman Ltd.	Corporate	Noel Webb
3. Adult Disease Specialist Medical Clinic	Corporate	Dr. Olayinka Adedayo
4. Missing Link Self Development, Training & Support Services	Corporate	Catherine Tyson
5. Stillness Rising	Corporate	Stephanie Ebanks
6. Denise Victoria McAllister	Associate	Individual
7. Gut Etiquette & Manners	Corporate	Irene Gut
8. Water Management Consultants & Testing Ltd.	Corporate	Steve Henderson, Jim Parsons
9. Cayvisions	Corporate	Newton Garth Grayson
10. Omni Career Search Ltd.	Corporate	John Campbell Law
11. ERP Investments Ltd. T/A Koola Bottle less Water Coolers	Corporate	Richard Goulden
12. National Roads Authority	Associate	Government company
13. Cayman Auto Spa	Corporate	Franklin "Joey" Ebanks
14. Pasadora Family Dental Centre	Corporate	Philip Michael
15. Island Retailers	Corporate	Robert Hamaty
16. Surfside Beach	Corporate	Kris & Debi Bergstrom
17. Advanced Lighting	Corporate	Lyndhurst Bodden
18. Sackville Bank Ltd.	Corporate	
19. Cayman Islands Society of Professional Accountants	Associate	Non-profit organisation

## FINANCIAL POSITION (as at 3<sup>rd</sup> April 2014)

- US\$ Fixed deposit: US\$228,766.24 (fixed until May 3, 2014)
- CI\$ Fixed deposit: CI\$67,015.87 (fixed until April 16, 2014)
- CI\$ Savings CI\$3,694.46
- CI\$ Chequing: CI\$189,492.67
- US\$ Chequing: US\$41,163.68
- US\$ Savings: US\$9,187.11
- **TOTAL BALANCES: CI\$489,079.14 or US\$596,437.98**
- All accounts reconciled as at the end of February 2014.
- Request for Proposals for cell phone and water expenses undertaken and in process of finalization.
- Update of all administration expense files completed.
- Showmethemoney.ky and futureofcayman.com websites migrated to new host provider.

## PROGRAMMES

### PROFESSIONAL DEVELOPMENT & TRAINING CENTRE

- 6 of 8 course scheduled for the month of March occurred as follows:
- Superior Business Writing - 7 registered
- Service Matters – 7 registered
- Basic Grammar & Writing Skills Part 2 – 11 registered
- Time Management & Productivity – 13 registered
- Confidence Building – 12 registered
- HR Compliance 2 – 9 registered
- Courses being rescheduled:
- Advanced Sales Skills – Request came in for custom course (in-house) for group.
- Planning for Change

### LEADERSHIP CAYMAN (LC)

- 3 Seminars took place: Education on March 4, Sister Islands Perspective on March 13-14 and Immigration on March 25.
- LC post-events ads were placed. Mid-Year Retreat RFPs for facilitation were sent out and Trans4M selected for delivery. Full-day facilitation has been selected for the first time since the inception of LC in response to past year's requests for a lengthier and all-inclusive event. The

## Chamber Administrative Report

8<sup>th</sup> March – 4<sup>th</sup> April 2014

full day plan is scheduled to include the provision of lunch and snacks and the session closes with a feedback session by the chair where the chair will compile valuable responses from the class. The government seminar had to be rescheduled due to Cabinet meetings being held in Cayman Brac on April 8 and the subsequent unavailability of confirmed panelists. The date was shifted to April 15, 2014. Sponsor outreach continues.

### MENTORING CAYMAN

- Press release written and included in e-blast. Mentor promotion is in play with 14 mentors confirmed. Additional interested has been expressed and the Ministry is also involved in recruiting mentors from within the Civil Service on behalf of the programme. Ministry has been contacted to confirm the public school calendar for 2014-2015.

### BUSINESS COACHING CAYMAN

- The graduation lunch session was successfully held on March 7 at the Grand Old House where 12 graduates celebrated their accomplishment. The group was joined by Chamber President who delivered the graduation remarks. Meetings are planned with Shirlaws to discuss/confirm the programme for 2015.

### DISCOUNT CARD PROGRAMME (CAYSHOP)

- One-on-one communication continues with those who have offered discounts to ensure they are featured in the Chamber's e-news. A recent decision to include 3 discounts of the week (instead of one) was made and this has been actioned for one e-blast/issue to date. Letters were drafted regarding the 2014 discounts to ensure correct listings and any coordinating necessary updates for the period through December 2014. Research on competitive offerings began.

<b>EVENTS</b>
---------------

### BUSINESS AFTER HOURS

- Picture This... BAH on 20<sup>th</sup> February a good success with approximately 150 people registered in attendance.
- Ministry of Planning, Lands, Agriculture, Housing & Infrastructure - Tuesday 4<sup>th</sup> March, Agriculture Pavilion another good success with approximately 200 people in attendance.
- Logic - Thursday 8 May, Governors Square. Customer Appreciation and celebration of 10 year anniversary scheduled.
- Cayman Airways – Thursday, 19<sup>th</sup> June 2014 (awaiting contract and payment)

### EARTH DAY ROADSIDE CLEANUP

- 1,000 registered volunteers; \$28,500 sponsorship received to date.

## COMMUNICATIONS

## WEBSITE STATISTICS:

UNIQUE VISITS TO [WWW.CAYMANCHAMBER.KY](http://WWW.CAYMANCHAMBER.KY)

Month	2009	2010	% change from 2009	2011	% change from 2010	2012	% change from 2011	2013	% change from 2012	2014	% change from 2013
January	8,335	9,814	17.74%	8,299	-15.44%	8,672	4.49%	7,970	-8.10%	7,093	-11.00%
February	9,368	9,996	6.70%	7,620	-23.77%	7,779	2.09%	6,632	-14.74%	7,344	+10.74%
March	10,290	10,592	2.93%	7,862	-25.77%	8,127	3.37%	6,223	-23.43%	7,170	-100.00%
April	8,474	7,990	-5.71%	6,625	-17.08%	7,529	13.65%	7,691	2.15%		-100.00%
May	8,531	7,686	-9.91%	7,229	-5.95%	8,321	15.11%	6,339	-23.82%		-100.00%
June	7,453	6,851	-8.08%	7,323	6.89%	7,028	-4.03%	5,325	-24.23%		-100.00%
July	7,212	6,732	-6.66%	7,009	4.11%	8,801	25.57%	5,260	-40.23%		-100.00%
August	6,624	7,423	12.06%	7,937	6.92%	7,320	-7.77%	5,297	-27.64%		-100.00%
September	7,640	6,818	-10.76%	7,677	12.60%	8,341	8.65%	6,046	-27.51%		-100.00%
October	8,824	7,300	-17.27%	8,690	19.04%	7,406	-14.78%	6,320	-14.66%		-100.00%
November	7,792	7,764	-0.36%	8,599	10.75%	7,044	-18.08%	6,864	-2.56%		-100.00%
December	7,824	6,638	-15.16%	6,409	-3.45%	6,829	6.55%	6,330	-7.31%		-100.00%
<b>TOTAL BY YEAR</b>	<b>98,367</b>	<b>95,604</b>	<b>-2.81%</b>	<b>91,279</b>	<b>-4.52%</b>	<b>93,197</b>	<b>2.10%</b>	<b>76,297</b>	<b>-18.13%</b>	<b>21,607</b>	

## CHAMBER APPOINTED REPRESENTATIVE REPORTS

**Chamber Pension Plan –Eduardo Silva and Rod Waddell**

- Elections for employer and employee sector representatives for the Board of Trustees will be held on 15<sup>th</sup> May 2014 at the Westin. Notices were distributed to Chamber Pension Plan members on 3<sup>rd</sup> April 2014. Regular meetings are being scheduled with the two Chamber appointed Trustees to progress the Order submitted by the Superintendent of Pensions.

## Chamber Administrative Report

8<sup>th</sup> March – 4<sup>th</sup> April 2014

### **Junior Achievement** – PP James Tibbetts, PP Angelyn Hernandez, CEO Wil Pineau, CCE

- JA Awards banquet scheduled for Saturday, 10<sup>th</sup> May at the Marriott.
- Judging for awards took place on 5<sup>th</sup> April.
- JA President Paul Byles submitted an overview of the financial state of the programme. The Board approved a plan at the April meeting to raise additional money as part of the Corporate Ambassadors programme before the end of May. If unsuccessful, all JA programmes will be reviewed and some discontinued.

### **Cayman Turtle Farm** – CEO Wil Pineau, CCE

- The Board met on 19<sup>th</sup> March. Agenda included the approval of the Code of Conduct for Board members, review of the ownership agreement between the Cabinet and the Farm, an analysis of allocation of revenue and expenditure, review of the pricing at the CTF and a letter from the Board to the Minister of Tourism seeking support with initiatives with other Statutory Authorities and Government Companies and requests for assistance on matters relating to the cruise lines. The next meeting is scheduled for 23<sup>rd</sup> April.

### **Work Permit Review Committee** – Alan Brady

- No further update to report.

### **Vendors Policy Committee**: - President-Elect Barry Boddan

- No further update to report.

### **Public Authorities and Government Companies Review Team** – President Johann Moxam

- No report submitted.

### **Review of Public Services – Phase 5 - Cutting Red Tape/Digital by Default** – CEO Wil Pineau, CCE

- No meetings to date.

### **National Workforce Development Agency Task Force** – Stephanie Wight

- Nothing further to report.

### **Port Authority** – Gerry Kirkconnell

- No report submitted.

### **Copyright Protection Framework for the Cayman Islands committee** – Huw Moses

- Mr. Moses is now sitting on a sub-committee of the main committee which is busy drafting a Copyright Law. The subcommittee meets every week at Maples. The subcommittee is hoping to have a first draft completed by the end of the month. The main committee is not currently meeting until this exercise is completed.