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SUPPORT. PROMOTE. PROTECT.

The Cayman Islands Chamber of Commerce was established in 1965 and is a non-profit organisation that exists to Support, Promote and Protect Cayman business and the wider community. We proudly represent nearly 700 businesses and associations from every major industry sector.

MINUTES OF THE 8th MEETING OF THE 2014 COUNCIL ON 10th SEPTEMBER 2014, CHAMBER OF COMMERCE CONFERENCE ROOM, GOVERNORS SQUARE, WEST BAY, GRAND CAYMAN, CAYMAN ISLANDS.

ATTENDING:

- Mr. Johann Moxam, President and Chairman
- Mr. Colin Reid, Vice President
- Mr. Wayne Cowan, Treasurer
- Mrs. Natalie Urquhart, Secretary
- Chris Duggan, Immediate Past President
- Mr. Steve McIntosh, 1st Year Councilor
- Mr. Paul Pearson, 2nd Year Councilor
- Mrs. Lucy Tibbetts, 1st Year, Councilor
- Mrs. Katie O'Neill, 2nd Year, Councilor
- Mr. Wil Pineau, CCE, Chief Executive Officer

1. Call to order and welcome

President Moxam chaired the meeting, welcomed fellow Councilors and called proceedings to order at 3:03 p.m. He confirmed the required quorum of five Councilors as mandated by the Chamber's Memorandum and Articles of Association. CEO Wil Pineau, CCE, recorded the minutes.

2. Apologies

- Mr. Barry Bodden, President-Elect
- Mr. Paul Byles, 1st Year Councilor
- Mr. Roger Ponce, 2nd Year Councilor, (*submitted resignation in email on 20th May 2014*)

3. Review/Approval of draft minutes from the 10th July 2014 Council meeting

Draft minutes were distributed to the Council prior to the meeting for review. A motion to accept the draft without amendment was moved by Secretary Urquhart, seconded by Councilor O'Neill and approved unanimously.

4. Action items arising from the Minutes

- a. **Council referrals for membership** (five referrals per Council member for the year)
The CEO reported that 40 new members have joined the Chamber since the start of the year. The new membership relations coordinator, Nicola Burke, has signed more than a dozen new members since she started in June. The CEO encouraged the Council to share any membership leads so that the office can follow-up on them.

ACTION ITEM: Council is to provide the CEO with any potential membership leads that can be approached by the office to join the Chamber.



b. Employees' Handbook for Chamber members

No further update. The CEO will follow up with Mr. Alan Brady.

c. Draft membership survey – national issues and government performance

A final request for responses was distributed to the membership on 9th September. Some of the key highlights from the survey can be presented at the Legislative Luncheon address scheduled to take place on 9th October at the Ritz Carlton. The CEO presented the findings from the survey in a power point presentation. In total, 262 responses were received. The top issues that will be of most importance to the success of the members who responded to the survey are:

1. Cost of doing business
2. Cost of living
3. Economy
4. Immigration
5. Crime and public safety
6. Airport expansion
7. Education
8. Labour
9. George Town Landfill
10. Government spending
11. Alternative energy
12. Cruise berthing facility
13. Minimum wage
14. National Debt
15. Environment
16. One Person One Vote
17. Pension Reform
18. Electoral Reform

Other highlights:

- 65% of respondents believe privatization of some public services should be a priority of the Government.
- 44.1% of respondents disapprove of Government's handling of public sector reform.
- 49.5% of respondents disapprove of Government's handling of infrastructure issues.
- 54.8% of respondents disapprove of



Government's handling of small business issues.

- 62.7% of respondents disapprove of Government's handling of education issues.
- 58.9% of respondents disapprove of Government's handling of immigration issues.
- 42.9% of respondents disapprove of Government's handling of the proposed cruise berthing project.
- 50% of respondents disapprove of the way Government is addressing crime and public safety issues.

d. Position Paper development: Offshoring and outsourcing

An offshoring and outsourcing membership survey is under development. Councilor Byles and the CEO will develop a draft questionnaire for review by the Council.

ACTION ITEM: Councilor Byles and the CEO will meet to develop the draft survey to be distributed to the Council for review before being distributed to the membership.

e. Development Agency discussion paper

President Moxam will arrange a meeting in September with key stakeholders to determine the level of interest and support for this project. He stressed that he will not support any proposal that may redirect membership funds away from the Chamber.

ACTION ITEM: President will arrange a meeting with stakeholders to determine level of support and collaboration required.

f. KPMG discussion

The CEO held further discussions with KPMG and they agreed to work with the Chamber as partner on the Business Mentoring initiative which was submitted for funding consideration for the EU grant for small businesses. The CEO is scheduled to travel to St. Martin (at the EU COSME's expense) in early October to meet with the EU to review the projects submitted in the region to determine which ones are considered the top choices for funding.

ACTION ITEM: CEO will attend a conference in St. Martin in early October and will report on whether EU funding has been granted for the two projects that have been submitted for consideration.

g. Chamber Strategic Planning session

Council members and staff attended the session on Saturday, 26th July, 9 a.m. until 2 p.m. which was led by Anne Knowles, Senior



Specialist, Employers Affairs at the International Labour Office in the Caribbean. The CEO presented an overview of the achievements of the Strategic Plan 2012-2014 and led the discussion on the vision, mission, core values and the structure of new strategic plan as well as the feedback received on the SWOT (strengths, weaknesses, opportunities and threats) analysis. Mrs. Knowles also delivered a presentation on the issues and trends impacting the wider Caribbean. She led the next phase of session which was intended to answer the question "Where do we want the Chamber of Commerce/Cayman Islands to be in five years in the areas of membership, business and community. The Council and Staff then participated in a discussion on identifying strategic goals and the steps to achieve them. Detailed notes from the discussions were recorded. President Moxam thanked the Council members and staff who attended the session.

ACTION ITEM: The CEO will produce a draft plan for review by the Council at the October meeting.

h. Trust Deed review – Chamber Pension Plan

The CEO and Vice President Reid met in July to review the Trust Deed and to identify sections that should be reviewed by the Trustees as part of their legal review of the document. A list of the items identified will be shared at today's meeting.

ACTION ITEM: The CEO and the Vice President will produce a report for consideration by the Council listing the areas of the Trust Deed recommended for amendment.

5. CEO Report (5th July – 5th September 2014)

The CEO distributed the report prior to the meeting for review by the Council. There was a lengthy discussion about the process of appointment and selection of the Chamber's representatives who serve on Government Boards as mandated in legislation and their reporting responsibilities to the Council. The Council agreed that it is unacceptable for Government to refuse to accept the Chamber's recommended appointments and then to place their hand-picked representatives in the Chamber positions. This practice has occurred in two occasions in recent years: the appointment to the Turtle Farm Board under the previous Government and the current appointment to the Port Authority Board by the current Government. The Council agreed that if the Chamber's recommended appointments are refused or ignored by the Government then the Chamber would not be represented. They regarded the practice of slotting in another appointment by the Government as unacceptable. The current appointment to the Port Authority Board has withhold information despite being advised that he should be sharing the Minutes and reports from the meetings.

The Council's view on all matters should be sought so that he is communicating the Council's view and not his own. The Council agreed to send a letter to the representative and the Port Authority



Board sharing the results of the recent National Issues survey as they relate to the Port's development.

ACTION ITEM: President will write a letter to the Port Authority Board and Chamber representative informing them of the membership's views on the Port development based on the results of the national issues survey.

6. Advocacy Agenda Progress Report (5th July – 5th September 2014)

The CEO distributed the report to the Council prior to the meeting for review. He updated the Council on the progress that has been made on each of the advocacy items. The Council expressed satisfaction with the progress that is being made on many of the items and believed that the report demonstrates the professional coordination and effectiveness of the Chamber's advocacy strategy.

- 7. Invited Guests:** Chris and Robert Johnson, George Town boardwalk project presentation
- President Moxam welcomed Chris and Robert Johnson to the meeting at 4:20 p.m. Robert presented a George Town boardwalk project that he had designed from the Royal Watler Terminal to the cemetery across from the gas station on North Church Street. The projects involves numerous landowners, many of whom have agreed to pay for the construction of a sidewalk that would allow pedestrians the ability to walk uninterrupted from central George Town to West Bay Road. At the moment there is no continual sidewalk and there are objects that prevent pedestrians to walk along the stretch. Some areas are dangerous to motorists and pedestrians. Robert informed the Council that he has held meetings with Government and land owners. All agreed to support the project and to pay for the construction required. Some landowners, however, are delaying the process. Chris Johnson, who owns the land where the fish market is located, has now completed the construction of this section of sidewalk which also includes some benches and landmark plaques to explain the historical significance of the area. Robert outlined the problem with the stretch: no pedestrian access, pedestrian unfriendly and unsafe, slow automobile traffic, low footfall, businesses not connected, a negative experience for cruise passengers. The solution is to remove physical barriers, provide a sidewalk for safety, separate people from car traffic, increase footfall, string businesses together like a promenade and add plaques, benches, planters and lighting. He expected the results to be more residents and visitors walking along North Church Street, a more enjoyable and attractive place to visit, better car flow, increase visitor appreciation and integrate businesses into the strip. The Council expressed support for the project and recommended that Robert contact the Ministry of Planning to ensure that his plans were integrated with the revitalization plan for George Town. President Moxam also recommended that Robert expand his presentation to include his ideas on the revitalization of George Town which could be presented to the membership at an upcoming BE INFORMED session. The Council asked Robert to keep them informed as the project progressed and to alert them if any major issues arise where



the Chamber could offer assistance.

8. New Business

a. Sunday Trading consultation response deadline (30th September)

The CEO shared the results of the Sunday Trading survey which was distributed to the membership on 19th August. Questions on the survey were based on the Ministry of Commerce's consultation document. As of 10th September, 73 responses were received. The results support the Chamber's position statement and past surveys. 86.6% of the respondents say the Government should allow businesses the option to operate on Sunday. 67.2% of respondents agree that Sunday trading should apply to all businesses. 50.7 of respondents feel that there should be no restrictions, 40.3% say the number of hours a business is allowed to open on Sunday should be restricted. The Council agreed that the position paper along with the results of both surveys should be included in the submission to the Ministry. The CEO also informed the Council that the Ministry is hosting a series of public meetings on Sunday trading as part of the public consultation.

ACTION ITEM: A final report is to be prepared and submitted to the Ministry.

b. Discussion on Project Future Report

The CEO distributed an electronic copy of the 263-page Ernst and Young report to the Council on 9th September. The Council decided to review the document and then to produce a paper outlining its position on the recommendations.

ACTION ITEM: The Council will review the report and a draft statement will be produced and shared for final approval and release to the membership.

c. Privatisation campaign outline

The President informed the Council that a public education campaign on privatisation is being proposed to build up grass roots support in the community and to educate skeptics about the benefits of privatization. The CEO shared a brief outline of the campaign and a first draft of a list of activities. It was intended to meet with some of the members to seek funding to underwrite the campaign. The Council supported this approach and asked to be kept updated on its progress.

ACTION ITEM: The President and CEO will meet with members to share the details of the plan and to seek funding from the membership.

d. Legislative Luncheon – October 9th, Ritz Carlton

The CEO reported that there has been a good response and he



encouraged Council members to reserve a table or a seat. All members of the Legislative Assembly have been invited to attend and several has confirmed attendance. The Premier will deliver the keynote address and the President will deliver an opening address on behalf of the membership. A draft address is being prepared and will be circulated to the Council prior to the event for comment.

ACTION ITEM: A draft outline will be prepared and distributed to the Council for review and comment.

e. Proposed dates for a meeting with Governor and Police Commissioner

The Governor's social secretary is requesting some proposed dates to meet to provide an update on the actions that are being taken by the Commissioner of Police to address the recent escalation in crime impacting the membership and the wider community. The CEO will circulate some proposed dates. President Moxam asked IPP Duggan if he could share with the Council his views on actions that could be shared with the Governor to address the crime situation since he is in a unique position serving as Commandant for the Special Constables who work closely with the Royal Cayman Islands Police Service. President Moxam said he is supportive of the Commissioner and the Police and wants the Council to be in a position to offer assistance, but it was important to share the concerns being expressed by the membership over the recent spike in thefts, burglaries and crimes involving firearms and damage to business properties.

ACTION ITEM: CEO will circulate some proposed dates for a meeting to be arranged with the Governors and the Commissioner of Police. IPP Chris will provide his recommendations on the actions that could be considered by Council to address the crime situation.

f. National ICT Strategy workshop (25th September, 9 a.m. – 1 p.m.) Governors Square board room (10 persons)

The ICTA has asked the Chamber to identify 10 persons to attend a ICT Strategy workshop to develop a national ICT plan for the Cayman Islands.

ACTION ITEM: The CEO will circulate an email to the Council seeking participation and will also approach members involved in ICT to participate.

9. Any other business

a. 50th anniversary planning

Councilor O'Neill reminded the Council that it was important to start to plan the events and



activities for the 50th anniversary. The CEO said he would include some of these items in the strategic planning document that will be distributed prior to the Council meeting in October.

10. Next meeting: *Wednesday, 8th October 2014*, Chamber conference room, Governors Square, 3:00 p.m.

11. Adjournment

The meeting adjourned at 5:15 p.m.

DRAFT

