



Sunday Trading and Daylight Savings Time Survey Results





Survey Dates:

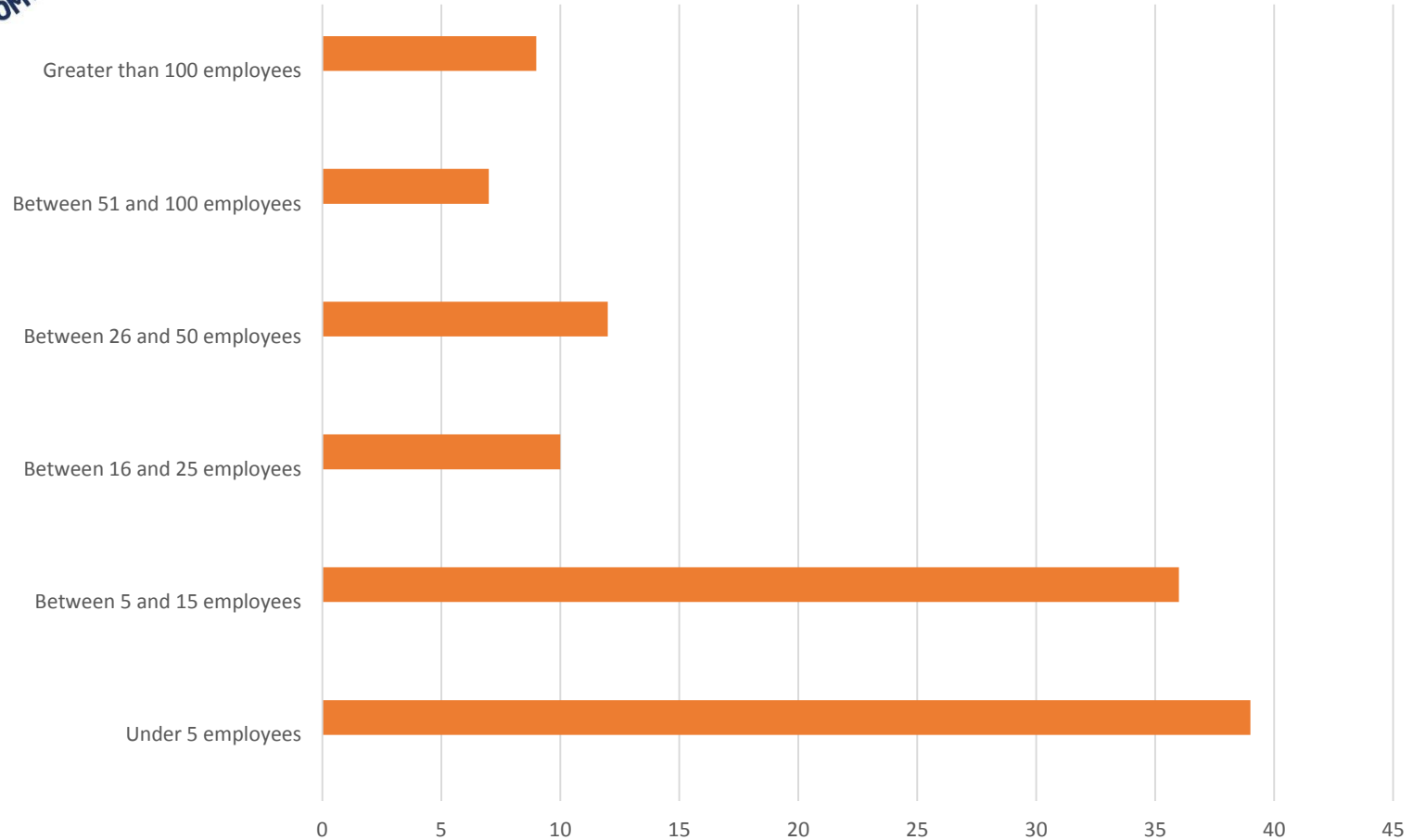
October 22 – November 30, 2013

113 Surveys completed





My business employs:



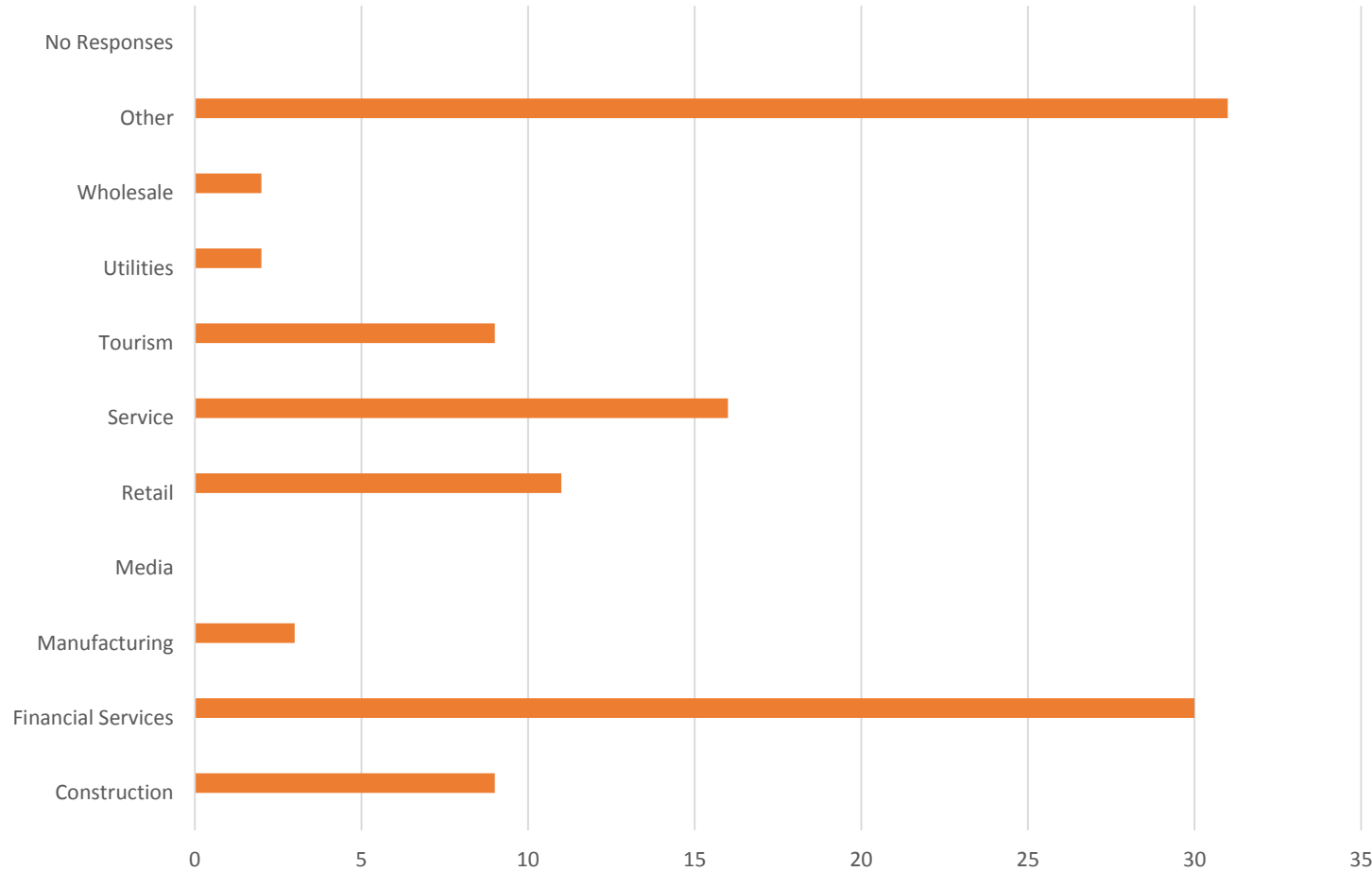


66.3% of respondent businesses employ
between 1 and 15 staff members





Industry Sector



**"Other" includes: Real Estate, Health Care, Consulting, Restaurant, Education, Drilling, Marine*





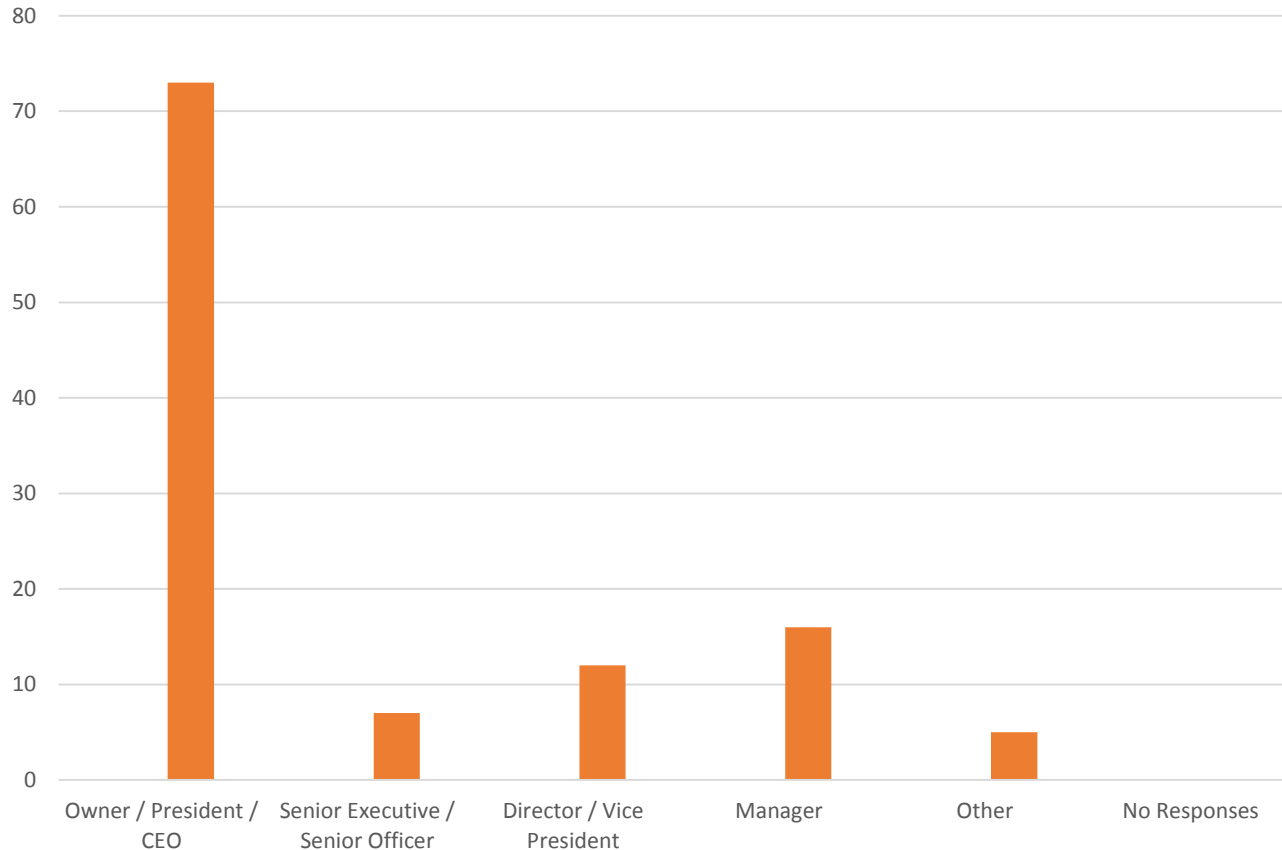
Top 3 Industry Sectors:

**Financial Services
Service Industry
Tourism**





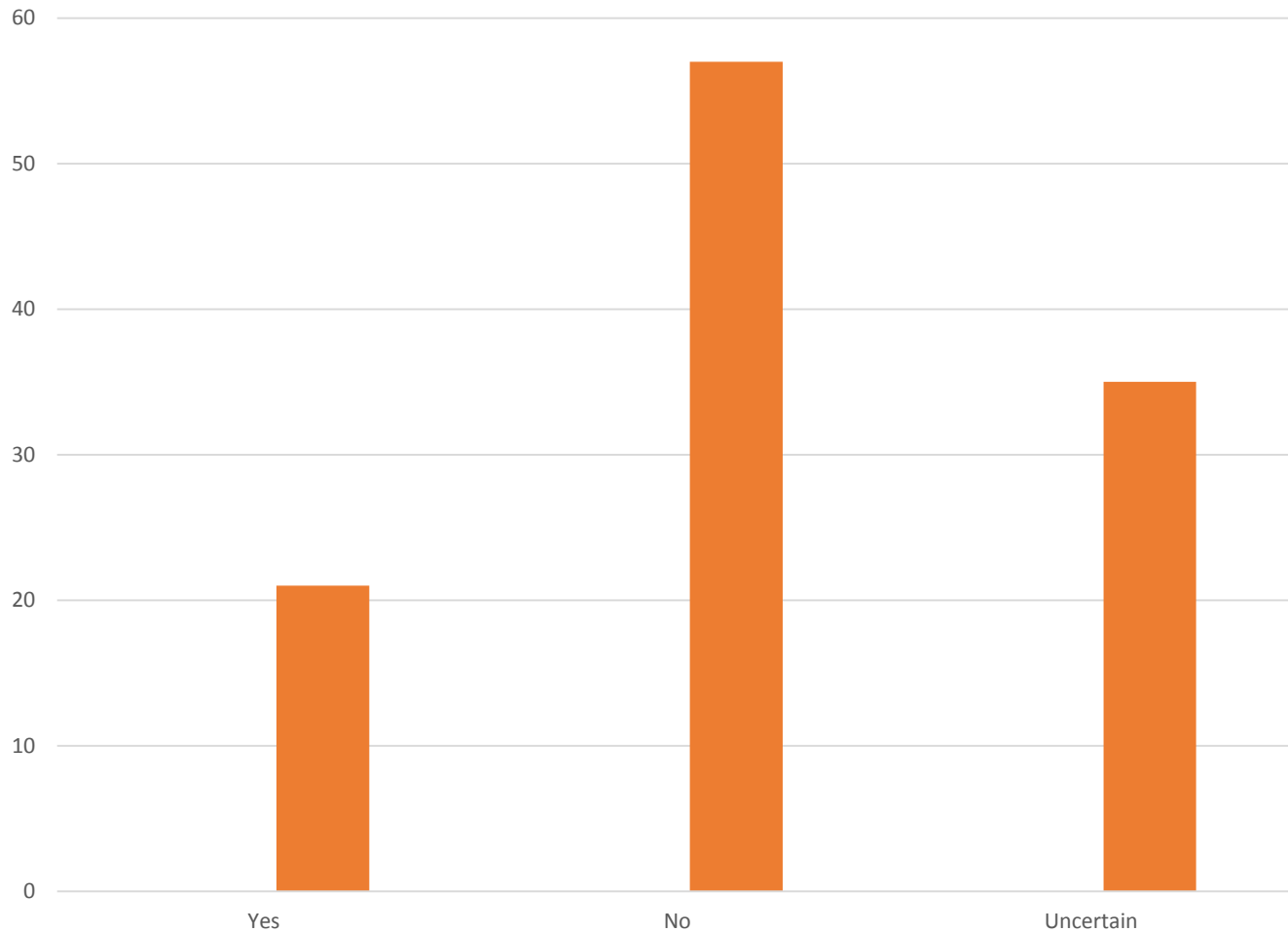
Position



**64.6% of
respondents
were the
Owner,
President or
CEO**



Is your business currently allowed to open Sunday?



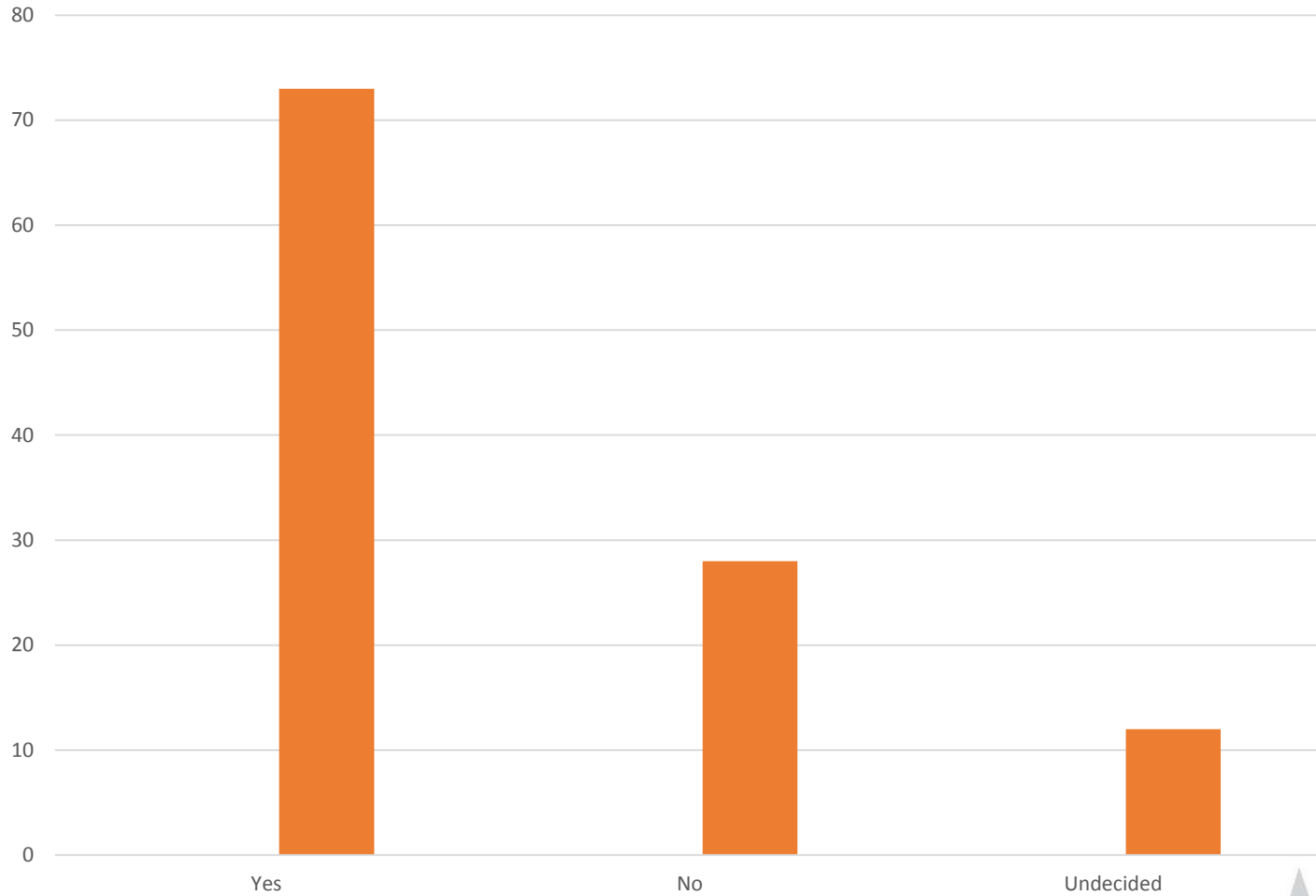


50.4% of businesses were **not allowed**
to open on Sunday





Do you support allowing all businesses the option of opening on Sunday?





64.6% supported allowing all businesses
the option of opening on Sunday



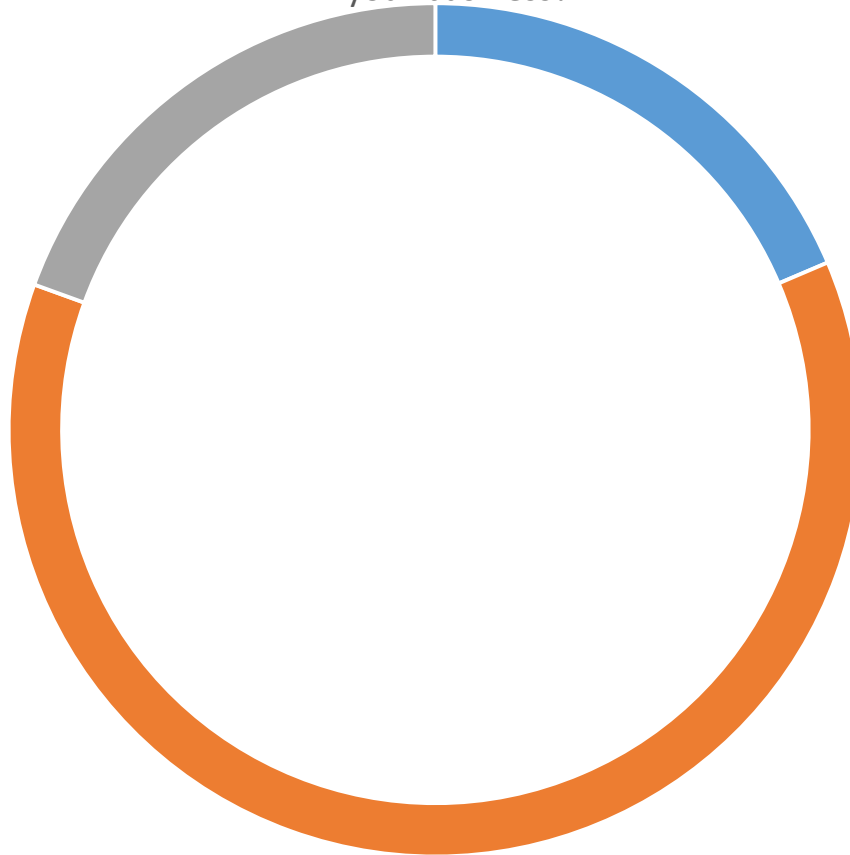


Only 23% supported amending the
Sunday Trading Law to prohibit all
businesses with the exception of those
serving tourists and emergency services
from opening on Sunday





If all businesses were permitted to open on Sunday, would you open your business?



■ Yes ■ No ■ Undecided

**61.9% would
not open on
Sunday**



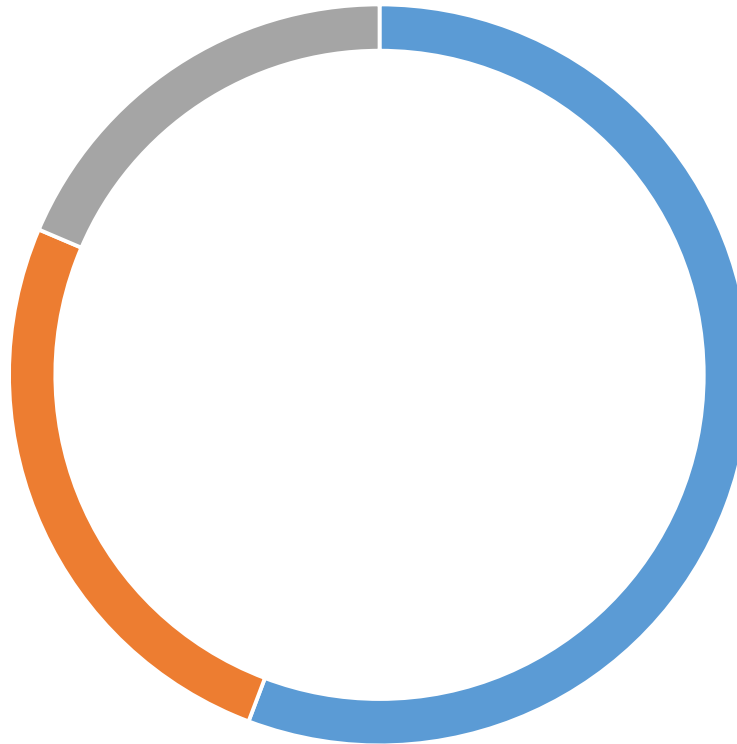


62.8% do NOT believe allowing all businesses the option of opening on Sunday would diminish Cayman's quality of life





Do you support the adoption of Daylight Savings Time in the Cayman Islands?



■ Yes ■ No ■ Undecided

**55.7% support
daylight
savings time**





Please identify the benefits that the adoption of DST would have on your business:

It is insane that we have NOT been in synch with NY/Toronto/Miami for the past 20 years, given that we are a financial centre servicing overseas clients, the largest proportion of which would be in the ET time zone, and also given that the other major pillar is tourism, so the hour of day for travellers would also be the same

It would be more convenient to have only a 5 hour time difference with the UK because with a 6 hour time difference there is only a short period of time in the day when both time zones are operating during business hours





Please identify the benefits that the adoption of DST would have on your business:

Operational times for Financial Services is depicted by markets, by adopting day light savings in Cayman we would be better equipped to service our clients.

Would assist Cruise passenger experience on shore giving them more time.

More daylight hours in the evening would bring people out more. Plus, it will put us in line with the cruise ships and vendors in the US.

Having a consistent time zone change with the USA, UK and Europe would be of real value to Cayman.





Please identify the reasons you would **not** support the introduction of DST:

I do not think it is necessary and might cause confusion in some aspects. I trade with US businesses and an hour time difference does not adversely affect my business.

I don't believe it is working in the U.S. and don't see any need for us to follow them. It really doesn't give any additional daylight hours. We don't have to follow what other people are doing.

I can manage my time to contact someone who is in a different time zone than myself.





*Thank you for your
attention*

