



MINUTES OF THE 4th MEETING OF THE 2017 COUNCIL ON 21st JUNE 2017, 2nd FLOOR CONFERENCE ROOM, GOVERNORS SQUARE, WEST BAY ROAD, WEST BAY, GRAND CAYMAN, CAYMAN ISLANDS

ATTENDING:

- Mr. Kyle Broadhurst, President-Elect
- Mr. Christopher Kirkconnell, Vice President
- Mrs. Roz Griffiths, Secretary (left meeting at 3:45 p.m.)
- Mr. Wayne Cowan, Treasurer
- Mrs. Cynthia Hew, 2nd Year, Councillor
- Mr. Gregg Anderson, 2nd Year, Councillor
- Mr. Steve McIntosh, 1st Year, Councillor
- Mr. Wil Pineau, CCE, Chief Executive Officer

1. Welcome/Call to order/Confirmation of required five Councilors for quorum

President Kyle called the meeting to order at 3:10 p.m. He confirmed the required quorum of five Council members and welcomed the Council members to the meeting. CEO Pineau recorded the minutes.

2. Apologies

- Mr. Paul Byles, President-Elect
- Mr. Christopher Kirkconnell, Vice President
- Mr. Paul Pearson, Immediate Past President
- Mr. James O'Brien, 2nd Year, Councillor
- Ms. Denise Gower, 1st Year, Councillor
- Mr. Mike Gibbs, 1st Year, Councillor

3. Consent Agenda (*mover and a seconder for approval of all items listed*)

- Minutes of 10th May 2017 meeting
- Administrative Report (6th May – 20th June 2017)

A motion to accept the consent agenda items as drafted without amendment was moved by Treasurer Cowan, seconded by Councilor Griffiths and approved unanimously.

4. Ongoing business

- i. Committees



President Broadhurst informed the Council that invitations will be sent out this month to recruit members to serve on one of the three committees: Education & Workforce Development, Community and Membership Development and Government Relations. Council members have already confirmed which committees that each will serve on. Councillor Hew volunteered to serve on the Education and Workforce Development committee.

ACTION ITEM: *Invitation email will be distributed to members seeking volunteers to serve on the committees. Letters will also be distributed to members who have expressed an interest as well. Council members will seek additional volunteers and will forward the names to the CEO.*

ii. Economic Growth initiative

President Kyle informed the Council that the social media campaign to market the initiative will conclude this week. Bliss will produce a report that evaluates the results of the campaign so that the Council can determine next steps which may include the production of additional videos. The CEO informed the Council that just two sponsorships were outstanding totaling \$8,500. The CEO also reported that the initiative has been recognised by the Association of Chamber of Commerce Executives in Washington D.C. as a Grand Award winner. Of the 49 award-winning entries in 2017, 12 are recognized as Grand Award winners and 37 are recognized as Award of Excellence winners. Three Best in Show awards will be announced at a special event during the ACCE Annual Convention on Tuesday, July 18 in Nashville, Tennessee.

ACTION ITEM: *Obtain a report to measure the success of the marketing campaign from Bliss and distribute to the Council. Executive Committee will evaluate the report before deciding next steps.*

iii. Business Excellence Awards

The CEO reported that the contract with the Ritz Carlton has been signed for the event to take place on 14th October. The event will be business casual and is intended to be a celebration of business and excellence in eight nominated categories. Entertainment will be organised after the awards ceremony. Video profiles will be used to



profile the finalists. Seating will be theatre style with some high boys. There will be a reception with heavy hors d'oeuvres and wine. There will be a cash bar. Sponsorship sales will begin in July and nominations will be open from August.

ACTION ITEM: *Sponsorship sales begin in July.*

iv. Membership solicitation for pledges for rewards

President Broadhurst raised the issue of the escalating crime in the community and the Chamber's response which he believed should be action oriented. A statement was released to the membership and press on 16th June. A meeting has been requested with the Police Commissioner and his team. Members will be invited to pledge a monetary amount that will be maintained by the Chamber Council to issue rewards involving serious crimes. A meeting will also be arranged with Cayman Crime Stoppers to confirm the use of rewards and to improve collaboration. The Council also recommended that the pledge could also be added to the membership renewal invoices. A draft letter and pledge form was presented by the CEO to the President to review. Once approved, the letter will be distributed to the membership. Specific outreach to businesses will be also be pursued so that a substantial sum can be pledged.

ACTION ITEMS: *Finalise letter to membership seeking pledges. Confirm meeting with Cayman Crime Stoppers and the Royal Cayman Islands Police leadership to discuss collaboration on crime prevention initiatives and how the Chamber can support these efforts.*

v. Review of feedback from Council for Advocacy Agenda

Council members reviewed the initial draft of the advocacy agenda which was a compilation of submissions from Council members. Four main advocacy areas were agreed: Education, Employment and Workforce Development, Economic Growth and Diversification, Public Sector Reform & Efficiency and Community Development. Councillors reviewed the actions under each area and classified them as programme or advocacy areas.

ACTION ITEM: *Develop a revised advocacy agenda based on the feedback from the Council members. Distribute the new draft to the*



President for review and then to the Executive Committee. Once approved the draft will be distributed to the Council for final review.

5. Any other business

a. Meetings with Government Ministers

Councilor McIntosh recommended that we meet with the newly appointed Ministers responsible for economic development and commerce (Hon. Roy McTaggart and Hon. Joseph Hew, respectively) to discuss the government's growth targets and the plans/policies under development to achieve them.

ACTION ITEM: Request meetings with the Minister of Economic Development and Minister of Commerce.

6. Upcoming Chamber meetings/events/activities

- i. **Wednesday, 21st June – Disaster Management Workshop** – Marriott Grand Cayman Beach Resort – 8:30 a.m.
- ii. **Wednesday, 21st June** – Chamber Council meeting, 3:00 p.m. Governors Square
- iii. **Thursday, 22nd June** – SME Workshop: New CI Trade Marks and Design Laws Explained – 5:30 p.m., Chamber of Commerce, Governors Square
- iv. **Thursday, 22nd June** – Business After Hours: Cayman Registry and Civil Aviation Authority – Grand Harbour, 5:30 -p.m.
- v. **Thursday, 22nd June** – Clifton Hunter High School Graduation – Clifton Hunter High School, 6:30 p.m. (PE Paul)
- vi. **Thursday, 22nd June** – St. Ignatius Catholic High School Graduation – 6:30 p.m., St. Ignatius High School Auditorium (VP Chris)
- vii. **Friday, 30th June** – Business Incubation and Innovation: A Nexus for Small Island Countries – Government Administration Building, 8:30 a.m.

7. Adjournment

The meeting adjourned at 5:15 p.m.